

Invitation  
to Exhibit

ILLS  
2021



INTERNATIONAL LAPAROSCOPIC  
LIVER SOCIETY

# 3rd World Congress

**June 3-5, 2021**

**New York City, NY**

Sheraton New York Times Square Hotel

**[www.ills2021.com](http://www.ills2021.com)**



INTERNATIONAL LAPAROSCOPIC LIVER SOCIETY

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## MEETING PURPOSE AND AUDIENCE

The International Laparoscopic Liver Society (ILLs) was established to provide a forum that supports collaboration between surgeons around the world who are interested in the advancement of Laparoscopic Liver Resection techniques, education, and collaboration. The society believes that Laparoscopic Liver Resection should be performed by trained HPB surgeons and that laparoscopic liver surgery deserves special attention due to its high and specific technical requirements.

Join more than 400 liver surgeons and trainees in an interchange of clinical and scientific knowledge. Attendance includes chairs of major departments in North America, as well as a strong contingency of prestigious surgical leaders from Asia and Europe.

## WHY EXHIBIT?

Through your participation at the ILLS 2021 World Congress, your products and services will gain exposure to 400+ of the best laparoscopic liver surgeons in the world, boasting significant purchasing power. The exhibit hall is strategically placed within daily food and beverage events, providing plenty of networking opportunities. The Thursday - Saturday format allows for easy and cost effective travel, and the timing of the meeting is perfect for decision makers.

## VENUE & HOTEL INFORMATION

### Sheraton Times Square Hotel

811 7th Ave  
New York, NY 10019  
t: 212.581.1000

### [Visit Hotel Website](#)

More information regarding room rates, housing cutoff and online reservations will be available in Fall 2020.

## EXHIBIT HOURS

### Thursday, June 3, 2021

6:00am - 7:00am Exhibitor Setup  
7:30am - 3:30am Exhibit Hall Open

### Friday, June 4, 2021

7:30am - 3:30pm Exhibit Hall Open  
7:00pm - 10:00pm ILLS Reception & Gala Dinner

### Saturday, June 5, 2021

7:30am - 11:00am Exhibit Hall Open  
11:00am - 1:00pm Exhibit Breakdown

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## EXHIBIT FEE

Exhibit fee is \$5,000 and includes a 6' tabletop display, along with (2) registrations and recognition in the final program, meeting app, onsite signage and recognition at the podium in the general session.

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## Pure Audience Reach!

100% Laparoscopic Liver Surgeons







## SPONSORSHIP OPPORTUNITIES

We have many opportunities available to foster collaborative environments conducive for superior access to expert Liver Surgeons.

### **Platinum Sponsor** Only 1 Spot Available!

**\$125,000**

- Sponsor of Thursday morning 60-minute plenary Innovation session (June 3, 2021).
- Sponsor may select up to 4 speakers at this session
- Premium selection of 3 exhibit booths
- Dedicated 140 minutes industry time with registrants
- 6 representatives to attend Executive Council dinner and private MoMA Tour (June 3, 2021)
- 6 representatives to attend Gala Dinner & Top of Rock after reception (June 4, 2021)
- Corporate name on hotel room keycard & Corporate name on attendee badge lanyard
- One social media post to attendees
- Featured mobile app listing
- Back cover of program book and full-page ad in program book.

### **Gold Sponsor** (number available = 3)

**\$75,000**

- Sponsor of a 60-minute plenary Lunch Symposia (June 3, 4, or 5, 2021). Lunch Food and Beverage included in sponsorship fee. Selection of up to 3 speakers.
- Prime selection of 2 exhibit booths
- Dedicated 140 minutes industry time with registrants
- 4 representatives to attend Executive Council dinner and private MoMA Tour (June 3, 2021)
- 4 representatives to attend Gala Dinner & Top of Rock after reception (June 4, 2021)
- Featured mobile app listing
- Full-page ad in program book

### **Silver Sponsor** (number available = 6)

**\$45,000**

- Sponsor of a 45-minute Breakfast Symposia (June 3, 4, or 5, 2021). Breakfast Food and Beverage included in sponsorship fee. Selection of up to 2 speakers.
- Priority selection of one exhibit booth
- Dedicated 140 minutes industry time with registrants
- 2 representatives to attend Executive Council dinner and private MoMA Tour (June 3, 2021)
- 2 representatives to attend Gala Dinner & Top of Rock after reception (June 4, 2021)
- Featured mobile app listing
- Full-page ad in program book

### **Bronze Sponsor** (number available = 6)

**\$20,000**

- One booth at meeting
- Dedicated 140 minutes industry time with registrants
- 2 representatives to attend Executive Council dinner and private MoMA Tour (June 3, 2021)
- 2 representatives to attend Gala Dinner & Top of Rock after reception (June 4, 2021)
- Featured mobile app listing
- Full-page ad in program book

### **Exhibitor**

**\$5,000**

- 6' Table Top exhibit display
- Dedicated 140 minutes industry time with registrants
- Mobile app listing



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## REGISTRATION

### DETAILS & FEES

Exhibiting companies will be given a 6' tabletop display, along with recognition in the final program and recognition on signage displayed on-site. By submitting this contract, you agree to the ILLS exhibit & sponsor terms and conditions as outlined on the following page.

COMPANY NAME *(Please list exactly as you would like it to appear on the recognition signage and name badges)*

CONTACT NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_ E-MAIL \_\_\_\_\_

#### Exhibit Fee

\$ 5,000

*Please designate amount of grant or marketing/exhibit support below:*

**Platinum Level Sponsorship** — \$125,000 \$ \_\_\_\_\_

**Gold Level Sponsorship** — \$75,000 \$ \_\_\_\_\_

**Silver Level Sponsorship** — \$45,000 \$ \_\_\_\_\_

**Bronze Level Sponsorship** — \$20,000 \$ \_\_\_\_\_

**Other Marketing Support** \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

### PAYMENT INFORMATION

To be included in the printed materials, payment must be received by January 26, 2018.

**Check** — Payable to '**International Laparoscopic Liver Society**' and mail to the address listed above.

**Credit Card** — Indicate credit card to be charged and email to [ills2021@lp-etc.com](mailto:ills2021@lp-etc.com):

AmEx  MC  VISA  Discover

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

**PLEASE COMPLETE ALL SECTIONS  
AND RETURN VIA EMAIL OR MAIL TO:**

**International Laparoscopic Liver Society**

PO Box 219191  
Kansas City, MO 64121-9191

t: 913.402.7103 w: [www.lap-liver.com](http://www.lap-liver.com)  
ills2021@lp-etc.com ILLS Tax ID:

### REGISTRATION

As an exhibitor, you will receive (2) complimentary registrations. Please print names exactly as you would like them to appear on the name badge.

FIRST & LAST NAME \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

FIRST & LAST NAME \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

**PAYMENT AND REFUNDS** Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable.



## EXHIBIT & SPONSOR TERMS AND CONDITIONS

**PAYMENT AND REFUNDS** Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable.

### TERMS AND CONDITIONS

The International Laparoscopic Liver Society and its authorized representatives are hereinafter referred to as "Show Management."

### PAYMENT AND REFUNDS

Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable.

### SPACE ASSIGNMENT

Show management reserves the right to make the final determination of all space assignments in the best interest of the exposition.

### EXHIBITS

Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. No retail sales are permitted within the exhibit area at any time. No volatile or flammable fluids, substances or materials of any nature prohibited by city, fire regulation or insurance carriers may be used in any booth; all construction in a booth shall be substantial and fixed in position for the duration of the show; all aisles and exits must be kept clear, clean and free from obstructions to comply with fire restrictions. Live animals are prohibited. Distribution of material is limited to the area within the exhibitors trade show booth. Exhibitors shall not interfere with others ability to conduct trade show activities.

### SECURITY

Show Management will not take responsibility for any loss or damage to any exhibit.

### LIABILITY

It is agreed that individual exhibitors will protect, save and keep Show Management and the host hotel from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms regarding the exhibition premises; and further exhibitor shall at times protect, indemnify, save and keep harmless the above parties against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

### INSURANCE

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

### AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREE TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.